

DANICA JORGE

Graphic Designer
DanicaJorge.com

danicajorgecreates@gmail.com

SUMMARY

Deadline-driven and dedicated to bringing brands to life through high-quality content.

Strong passion for visual communication and design.

EDUCATION

Shillington School of Design, 2018
Certificate of Graphic Design

Boston University, 2012
B.S., Photojournalism

North Shore High School, 2008
NYS Regents Diploma

SKILLS

Photoshop ● ● ● ● ●

InDesign ● ● ● ● ●

Illustrator ● ● ● ● ●

Sketch ● ● ● ● ●

 danicajorge

 @danica.jorge

 @danicabydesign

EXPERIENCE

Graphic Designer & Photo Editor

Freelance, 2016-Current

- Work with clients to gather and define requirements, establish scopes and managing project milestones and deadlines.
- Provide each client with extensive communication and carefully crafted mood boards.
- Deliver design ideas in early planning stages with customers and project managers.
- Develop collateral to support branding strategies.
- Execute any last revisions before creating all finalized files for both digital and print methods.

Photo Retoucher & Designer

Laundry Service Agency, 2017-2018

- Meticulously retouched assets for full-service advertising and social media agency.
- Assisted Art Directors with ideating new content.
- Created and maintained standards for all edited assets on the client-facing end.
- Implemented time-saving methods, which enabled design team to run more efficiently.
- *Brands included: BMW, Hennessy, Belvedere, Bud Light, Lincoln, Smucker's, Hint Water, J Crew, European Wax Center, and more.*

Photo Editor & Coordinator

Time Inc., 2012-2016

- Researched and curated all creative content for TravelandLeisure.com.
- Requested all PR imagery and secured legal rights through an Editorial Tracking System.
- Maintained relationships with stock photo agencies.
- Managed budget for photography department.
- Proofread and evaluated final copy to verify content aligned with established guidelines.
- Coordinated with producers through the DCMS.